The Canadian Association of Second Language Teachers

L'Association canadienne des professeurs de langues secondes

CASLT/ACPLS

New Look and Enhanced Features for
Renowned Language Teachers' Association Web site.

Ottawa, February 19, 2008 – Language teachers from across Canada will be buzzing about the Canadian Association of Second Language Teachers' (CASLT) brand new Web site.

The CASLT Web site has been for years known as a one-stop destination for Canadian second language teachers to find hundreds of printable, classroom ready activities as well as links to teacher-support resources and language-related events. The site regularly hosts up to 4 million visitors per year.

The site was redesigned in order to enhance the Association's online services to its growing membership base. New navigation menus will help teachers efficiently find appropriate resources of interest to them targeting French as a Second Language, English as a Second Language as well as International Languages such as Spanish, German, Italian, Portuguese, Chinese and Japanese. While all teachers can access thousand of pages of language teaching information and resources, a member login feature gives CASLT members special access to specific documents and materials. The new site is fully bilingual, with easy transitioning between French and English pages. Some additional features will be phased in over the coming months including online registration for CASLT membership and professional development workshops as well as an online Boutique for purchasing teacher resources, research reports and information kits.

According to CASLT President John Erskine, member of the CASLT Technology Committee who offered feedback into the new site's design, the new site is well in line with CASLT's growing mandate. "CASLT is increasing its use of technology for delivering services to its members and teachers across Canada. Members are looking to the Web site to connect with other teachers and to learn from experts in the field. It is now easier for teachers to find reliable resources that are targeted to their specific needs. The new site will enhance our capacity to deliver quality professional development in a variety of formats including podcasts and webcasts, videoconferencing, and online forums."

CASLT hired Industrial Media, an Internet agency with offices in Ottawa, Canada and New York, USA to develop the new site's design. Educators can stay informed of new additions to the site as well as CASLT activities and upcoming events by signing up for the CASLT bilingual monthly online newsletters.

Established in 1970, the Canadian Association of Second Language Teachers (CASLT) increases awareness, appreciation and understanding of the importance of second language learning and teaching throughout Canada and promotes the advancement of professional excellence among language educators. Visit us at www.caslt.org!

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